REGISTER OF CLASSIFICATION DECISIONS

Date of entry in Register:	30 January 1996
Name of applicant/court:	Comptroller of Customs
Applicant to the Labelling Body:	Not Applicable
Title of Publication:	Raw Sex September 1994
Other Known Titles:	Raw Sex Sep 94
Director:	Not Applicable
Producer:	Not Applicable
Publisher:	Swank Publications Inc.
Author:	Not Applicable
Format:	Magazine
Country of Origin:	USA
Language:	English

● ●

Components of film originally examined: Not Applicable.

Feature:	Running time:
Trailers:	Running time:
	Total Running time:

Excision/Alteration: Not Applicable.

Reasons(s) for Excision:

Not Applicable.

● ●

… Please turn over

Classification Decision:

Objectionable.

Display conditions:

Not Applicable.

Descriptive Note:

Not Applicable.

● ●

Direction to issue a label has been given on Not Applicable.

● ●

SUMMARY OF THE REASONS FOR DECISION:

Section 14 of the NZBR Act does apply to this publication and limitations on its availability must be reasonably justified. In terms of Section 3(3) of the Act, the Classification Office has given significant weighting to the extent and degree to which, and the manner in which, the publication degrades the women it depicts, given the dehumanising and demeaning manner by which the contents of the publication are presented to the reader. *RAW SEX September 1994* presents women sexually for the benefit of male readers. It implicitly represents that women are inferior to men. This is likely to have negative consequences for women, such that any availability of the publication would likely to be injurious to the public good. It is therefore classified as objectionable.

OFLC Ref: 9400986